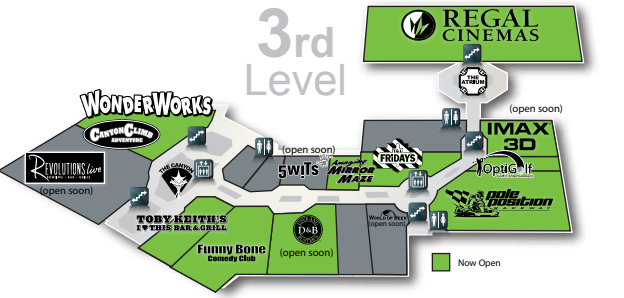


Ready, Set, Play!



Destiny USA's Level 3 has the largest names in entertainment all under one roof. Visitors can tap their boots to live music acts at **Toby Keith's I Love This Bar & Grill**, bowl at **Revolutions Entertainment**, race eco-friendly go-karts up to 45mph at **Pole Position Raceway** or experience the world of science and entertainment at **WonderWorks**. Suspend yourself over our 80 foot canyon on the **Canyon Climb Adventure**, the worlds largest indoor ropes course in the world or give the little ones a thrill at **SkyTykes Adventure** or **Billy Beez**. Experience crisp, interactive film at Regal's new **IMAX** and **RPX** screens and golf 365 days a year at **OptiGolf**. Get lost in a maze of mirrors with twists and turns that captivate at **The Amazing Mirror Maze**. All of these options and more are available to you in one place, on one level.

Destiny USA's Level 3 is open late seven days a week for your convenience. Experience the fun and excitement indoors all year-round with some of the world's best entertainment venues right at your fingertips.



Join us on Twitter DestinyUSA • Like us on Facebook Destiny USA



### Destiny USA Retailers Accept China Union Pay

Union Pay, established in 2002, is the only bank card association in China. Powered by the Discover network, Union Pay Credit Cards can be accepted at **Destiny USA** brands where Discover is accepted. For details, visit Guest Services.



### Passport of Savings

All members of registered groups receive a complimentary *Passport of Savings* filled with special offers



For additional information or to register a group please contact:  
**Rose Hapanowich** Director of Marketing at 315.410.6635 or email [rmh@destinyusa.com](mailto:rmh@destinyusa.com)

Visit us at [destinyusa.com](http://destinyusa.com)  
Join us on Twitter [DestinyUSA](https://twitter.com/DestinyUSA)  
Like us on Facebook [Destiny USA](https://facebook.com/DestinyUSA)



### Experience More

- shopping •
- dining •
- entertainment •
- outlets •



## Destiny Awaits

New York State's Largest Shopping Destination  
Discover shopping, dining, entertainment and outlets

all in one place

For more info, visit [www.destinyusa.com](http://www.destinyusa.com) or call 315.466.7000

## New York State's Largest Travel Destination



- Location and accessibility make **Destiny USA** the perfect destination or stopover for both group and independent travelers. It is located near the crossroads of **I-90** (the NYS Thruway at exit 36) and **I-81** (south to exit 23)
- A private drivers' lounge is available, providing television, internet access, complimentary beverages and many more amenities
- Union Pay Card is welcomed and accepted by a wide variety of brands including Coach and Brooks Brothers Factory Store.
- Canadian exchange is offered at the day's rate in the form of an American Express gift card (for a nominal fee) which can be used any place that accepts American Express. Additionally, Macy's and Coach, among other brands, accept Canadian money in-store.
- Shopping Packages can be purchased in advance – visit our website for details and pricing: [www.destinyusa.com](http://www.destinyusa.com)
- All members of registered groups receive a complimentary *Passport of Savings* filled with special offers
- For lodging and area information visit [www.visitsyracuse.org](http://www.visitsyracuse.org)



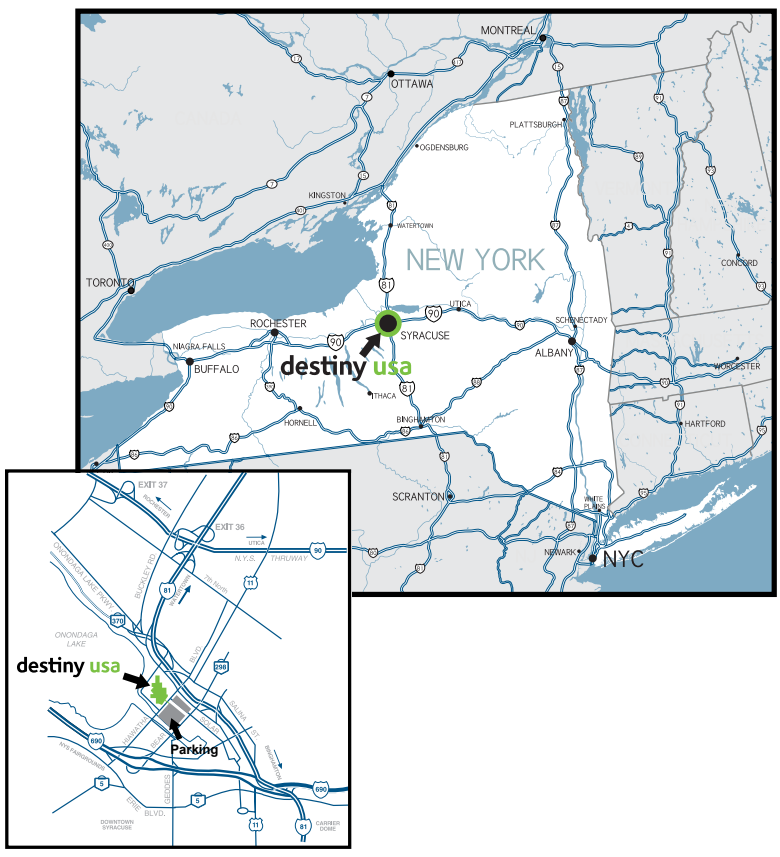
# Tourist Appeal

The Upstate New York region is rich in tourist attractions. In 2011, Central New York earned over \$4.5 billion in tourism sales dollars. The Turning Stone Casino, Mirbeau Inn & Spa, the region's 40 golf courses and Finger Lakes wine country draw millions of domestic and international tourists each year. Destiny USA is easily accessible from all of these local tourism destinations.



# Convenient and Central Location

Destiny USA is located at the crossroads of New York State with convenient access to and from I-90 and I-81, just minutes from I-690, Hancock International Airport and Syracuse's Regional Transportation Center. Destiny USA is a must see destination for the more than two million international tourists traveling from New York City to Niagara Falls annually.



# Something for everyone!

## The Perfect Combination of Shopping, Dining and Entertainment

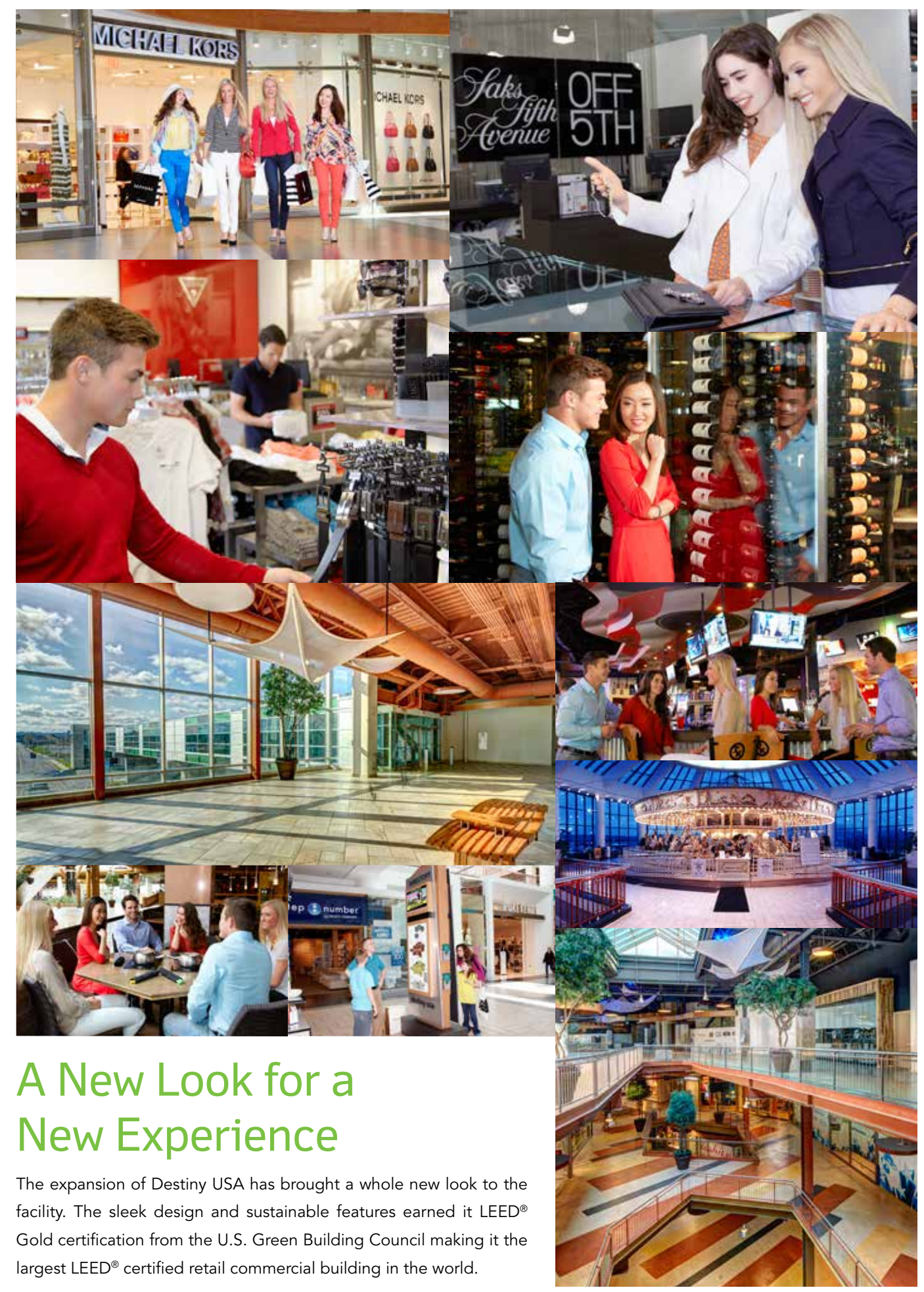
Our dynamic mix of traditional anchor stores and retail offerings, outlets, entertainment venues and restaurant options offers something for everyone and cannot be matched anywhere else.

shopping

dining

entertainment

outlets



# A New Look for a New Experience

The expansion of Destiny USA has brought a whole new look to the facility. The sleek design and sustainable features earned it LEED® Gold certification from the U.S. Green Building Council making it the largest LEED® certified retail commercial building in the world.